

## MAILERS

**Our Mailers combine a direct mail announcement with your choice of any one of our cards, key tags, Family Paks™ or ShortPaks™**

Vanguard ID Systems' Mailers combine a direct mail announcement with your choice of any one of our products: Key Tags, Cards, Family Paks™ or Short Paks™.

Mailers are ideal for a business that wants to start a new customer loyalty program using an existing database. As a follow up to this program, use any one of Vanguard's products with our patented attached label in an in-store issue program. We can show you how to maximize your response to

an existing program or improve the results from an existing one.

Our mailers combine all of the benefits of our other products with a direct mail message. Your logo and message is printed in brilliant color. Our super tough lamination does not crack or peel, unlike PVC. So our cards and key tags last for years. The bar code, protected under lamination has an excellent first time scan rate.

## MAILERS

- 100% Data Integrity
- Fast turn around
- Variable Data in multiple languages
- Address shows through your window envelope



**This product can also be ordered as an in-store enrollment form.**



## How to Contact Us

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To learn more about all our products visit us at  
[www.vanguardid.com](http://www.vanguardid.com)  
 or call us at 800-323-7432